



The Scottish School of Primary Care

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[date]

Dear General Practitioner,

The Scottish School of Primary Care and the Scottish Primary Care Research Network are supporting a study to develop a web-based tool that makes it easier to develop and test quality improvement initiatives (eg. guideline support) before putting them into full-scale trials. Normally these initiatives are developed without much input from healthcare professionals and put straight into trials, which often means that they take little account of what actually goes on in clinical practice.

The new tool aims to ensure that future quality improvement initiatives are both feasible and relevant to use in the NHS, should improve the quality improvement initiatives that go into trials. This will save both patients and clinicians time and energy.

The study comprises two, online questionnaires, each of which will take 15 - 30 minutes to complete; the second part will sent to you a few months after the first. To thank you for your time, you will receive £50 in vouchers* if you complete both parts (£20 for the first questionnaire, £30 for the second). More information (two pages) is [enclosed/attached]. The chief investigator is Dr Shaun Treweek, Senior Lecturer, University of Dundee. You can contact him at wime_UoD@me.com, or by telephoning 0775 614 4998.

You can enter Part 1 of the study at [URL]

Your unique ID number (for payment) is [ID]

Many thanks for considering taking part in the study.

Yours faithfully,

Prof Frank Sullivan
Director, Scottish School of Primary Care
NHS Tayside Prof. of R+D in GP and Primary Care



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on, Argos,



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